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Parents/guardians,

Due to Canada's Anti-Spam Legislation (CASL), you need to subscribe online if you want to receive email or text messages on "commercial" school topics such as picture days, student fees, field trip costs, yearbooks, fun lunches and more. If you do not subscribe, you will not receive these messages but you will receive emails on non-commercial topics such as absence and emergency notifications.

In addition, if you want to receive any text messages from your school or the Calgary Board of Education, you need to opt-in for texts.



SUBSCRIBE to stay informed

1. Complete the form at www.cbe.ab.ca/subscribe
2. Text YES to 978338

This request is sent on behalf of the Calgary Board of Education and our schools. Visit www.cbe.ab.ca/directory for school contact information.

Calgary Board of Education
1221-8 St S.W. Calgary T2R 0L4
t | 403-817-4000



**Calgary Board
of Education**

To receive all messages from your school and the Calgary Board of Education, complete these two steps:

- 1 | To subscribe to receive commercial messages, go to www.cbe.ab.ca/subscribe to enter your email address and click Subscribe. Use your primary email address on file at your school.
- 2 | To opt-in to receive text messages, use your cell phone to text the word **YES** to the six-digit number **978338**. Your cell number must be on file with the school.

If your contact information changes:

- Tell the school
- Subscribe online again, if your email address changes
- Opt-in for text messages again, if your cell number changes

Please note:

- Your subscription and opt-in will apply to any Calgary Board of Education school that your children attend; however, if you provided different contact information to different schools, you will need to subscribe and opt-in for every email address and cell number.
- Your subscription and opt-in will continue indefinitely unless you withdraw your consent.
- You can withdraw your consent at any time. To unsubscribe for commercial messages go to www.cbe.ab.ca/unsubscribe. To opt-out of all text messages, text STOP to 978338.
- There is no extra cost to receive SMS messages from the CBE, but standard message rates and data charges from your carrier apply when you receive messages from us. Check with your carrier if you have questions about your plan and costs.

Thank you.